

# Build Buddies Privacy Policy

## Version Information

This is Privacy Policy Version 1.0, created 12<sup>th</sup> November 2025.

Updated on *n/a*.

Key policy changes will be summarised here when updates are made.

This Privacy Policy includes details for services that may not be available at the time of writing.

## Summary

***This summary of our Privacy Policy is purely a summary and has no legal standing. This summary does not overrule or replace anything stated in the full Privacy Policy below it.***

At BuildBuddies.tv, we aim to only collect the bare minimum of personal information about you and / or your child. This is used to allow us to provide the services we do, which may include services from other authorised third-party services or vendors. We do not track you beyond our services, nor do we pass any information that can be used to personally identify you on to third parties.

Children under 13 years of age will require parental or legal guardian consent to submit any content to our services. We do not store any personal information of Children under 13 years of age. Any information we store for users aged 13 or older is encrypted and secured, and when it is no longer required it is deleted.

## 1. Introduction

Build Buddies was created with the goal of inspiring children to develop their creativity by building things. We are a family run team and are always looking for ways to add to or improve our website and videos. Sometimes we may need to collect certain information from our users for us to achieve our goals.

We are committed to creating a safe and secure environment for family members of all ages. As part of this, we will never collect any information that can be used to directly identify any child using this website.

This privacy policy describes how we use, share, and protect information that is collected by users of our website at BuildBuddies.tv and any other services we use within this website or to provide our media.

In some cases, a separate privacy policy may apply to third-party services used to provide our content. Where this is applicable, we aim to highlight this to the user before they navigate to these services.

## 2. Information we collect and why

**E-mail address** – We ask for an e-mail address to confirm the authenticity of a user. This will be requested when a user uses our contact form to send us a message, or to submit content of their own. Users not old enough to possess their own email address will be required to use their parent or guardian’s e-mail address.

**IP address** – A user’s IP address will be logged and monitored as part of our website security processes. This is used to assist in identifying users attempting to abuse our services and deny access from offending sources.

**User content** – User submitted content is subjected to moderation before being uploaded to our website. This is done to ensure the content matches our principles and policies, and that it contains no visible information that can be used to identify the user.

**User correspondence** – We may store any correspondence sent to us, except where we believe that the sender is under 13 years of age (unless we are legally obliged to do so).

**Service usage information** – We may collect information related to how our services are being used, such as “likes”, user preferences, page / video views, and links clicked on within our website.

**Device details** – We may collect information about the device being used to access our website and content, such as operating system, screen resolution, device type, and any unique identifiers.

## 3. Information we do not collect

- Users full name (with the exception that a user’s name forms part of their e-mail address).
- Users full postal address.
- Users phone number.
- Users social media ID.
- Biometric or health data.
- Any personal information about a child, without parental or legal guardian’s prior consent, or unless required to comply with law.

## 4. Information we collect is used to...

- Create local cookies on a user’s device to store their preferences on our services.
- Contact users regarding website updates or service status (where the user has submitted a request to be added to the mailing list), or all users regarding any form of legal obligation (such as a data breach).
- Support the operation of our services.
- Debug and diagnose our services where issues occur.
- Allow us to identify the owner of user submitted content.
- Analyse the usage of our website and services, for internal development or improvements only.
- Prevent misuse, illegal activities, and enforce our Terms of Use.

We will not use any personal information for marketing or online advertising.

## 5. Information we may share with third parties

We may share information that is collected from you or your child as follows:

- **Authorised third-party vendors** – We only share the absolute minimum information required with third-party vendors to provide our services through them.
- **Business transfers** – In the event of the sale of BuildBuddies.tv, a merger, or consolidation, we may be required to transfer the information we hold on users. In such a case, users will be contacted prior in order for them to decide if they wish to remove their data, account, content, etc.
- **Legal reasons** – We do not sell, rent or otherwise provide user information to third parties, other than that information required to use services provided by those third parties in the operation of our services. However, we may be required to disclose information in response to a suitable legal request under UK law, or where required by us to defend the rights, interests, property, safety, and security of our website, services and users.
- **With your consent** – We may otherwise share your or your child’s information with your consent.

## 6. How we collect information

We use JavaScript, cookies, user forms, and other similar technologies to collect information about your or your child’s usage of our website and services. We do not use web beacons to track users across websites or services other than our own.

We use these technologies to provide the key functionality of our services, as well as to analyse and improve our services.

We may be required by authorised third-party services to allow them to place and read their own cookies, web beacons, and similar technologies to provide their functionality through our services. We do not allow these third-party services to collect cookie information or similar identifiers that can be used to personally identify you or your child.

You have the option in most web browsers to refuse or disable cookies in the browser’s settings. Due to the difference between browsers, please consult the documentation for your or your child’s browser on how to do this. Please note that disabling our cookies and / or third-party cookies on our services may make certain aspects of our services unavailable, not function correctly, or behave abnormally.

## 7. How we analyse collected data

When we collect user data for the purposes of analysing how our services are being used, we remove any information that can be used to personally identify anyone using our services.

With the exception of an exceptional business transfers (such as the sale or merger of BuildBuddies.tv with another organisation), we do not share this data with any third parties.

## **8. Parental consent, access and deletion**

We use e-mail verification to request parental consent for the submission of user content, or for permission to be added to our mailing list. We rely on e-mail providers to carry out their own age verification process when a user applies for an e-mail address / account under their services.

We request a user confirms their age range before submitting content to our website. Any users who have indicated that they are under 13 years old will be required to enter a parent or legal guardian's e-mail address for consent of their submission. If a user under 13 years old has provided their own e-mail address, they will only receive a confirmation e-mail from us of their submission - their e-mail address will not be stored in conjunction with their submission.

Regardless of age, all user submitted content will undergo moderation before being displayed on our services. This is to ensure that the content complies with our principles and policies, and the content does not contain any information that can be used to personally identify a user or their precise location.

If a user or parent / guardian wishes to remove any content they or their child has submitted, this can be requested via the forms on the website.

## **9. How we protect your data**

We are committed to the protection of your and your child's information. We have adopted reasonable technical, administrative and physical procedures and processes to protect this information and prevent it from loss, misuse, alteration or abuse. We aim to collect the least amount of information about you or your child as necessary to provide our services. We use encryption where appropriate, and stored information is kept offline and secured where possible. Please note that despite our efforts, no encryption, transmission or storage of data is guaranteed to be 100% secure.

## **10. International users**

The services provided by BuildBuddies.tv are designed for and targeted at United Kingdom of Great Britain audiences. As such, our services are governed by and operated in accordance with the laws of the United Kingdom of Great Britain. We make no representation that our services are operated in accordance with the laws or regulations of any other nations. Information collected through our services will be stored and processed in the United Kingdom of Great Britain.

Authorised third-party service providers we use may store and process the information we allow them to collect in the United Kingdom of Great Britain or another country, based on their own privacy policy requirements and legal obligations. By using these third-party services through our own services, you agree to the transfer of required information across borders as required,

in order for the third-party operator to provide their services. Please note that although third-party service providers we use may have different privacy policy and data protection requirements, we do not allow them to collect personally identifiable information from our users.

## **11. Updates to this policy**

From time to time, we may be required to make updates to this Privacy Policy. As we currently do not operate a user registration system, any user submissions will be required to accept this Privacy Policy and our Terms of Use for every content submission. As such, if these documents have been updated, it will be stated on the user submission form to allow the user to read and accept the updated documents.

## **12. Questions about this policy**

If you have any questions about this privacy policy, please use the contact form on our website to get in touch. Please note that we are a small team, so it may take a little time to respond to your message. We aim to reply to all messages within 7 days, though this may take longer during UK school holiday periods.